



Policy & Procedures

Paradise FM 101.9

Cherry Street Ballina NSW 2478

Programming Policy

Purpose:

Paradise FM is committed to providing a Professional Quality community radio service to the people of Ballina Shire. Specifically, Paradise FM is licensed to serve its Community interest 'Mature audience' of Ballina Shire offering an adult contemporary music and information format.

As Ballina's community station we are committed to advocacy and promotion of the total community using a music and information format which encourages a high TSL (time spent listening) component.

Policy:

Paradise FM provides Service, Support and Champion the local Community, and play the 'Best Music of all time' for the enjoyment, entertainment, and appreciation of those living in Ballina Shire.

Paradise FM is a member of the Community Broadcasting Association of Australia and as such adopts the Community Radio Broadcasting Codes of Practice set down by the CBAA and endorsed by Australian Communication and Media Authority (ACMA).

Paradise FM's programming has many elements and as such is reviewed and ratified by the programming committee on a regular basis and administered by the programme manager. We actively engage our community on many levels.

For terms programming, please see code 3 and 5 in the Community Broadcasting Codes of practice, for a detailed overview of policy and practice.

Procedure:

1. Music

'THE BEST MUSIC OF ALL TIME' is defined as Adult Contemporary Music from the 50s to the 2000s, (plus a small proportion on current and recurrent hit music). We also feature a selection of mainstream country music.

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Most of our audience listen for the music we play. There is however scope within the format to add value to our programme whilst maintaining the overall consistent flavour and familiarity of Paradise FM. This is achieved by the incorporation of specialist music programmes and segments throughout the week.

2. Special Music Programmes

These include Blues Roots and Boots, Jukebox Saturday Night, its time, A Breath of Fresh Air, Daily double, Memories in Music, The Paradise Spectator – *sports and all*. They are designed to highlight a particular era or theme in popular music, whilst re-enforcing our music policy. From time to time, other segments are introduced such as *Something I can play to make your Day*, *The Songs that made Us*, *The Best of Bluesfest*.

3. Community Information

Paradise FM delivers both live and recorded and consists of local community information targeted at the Ballina community to both connect the community and promote a myriad of community information in this volunteer rich and diverse needs where we live. Meeting Diary is a regular information segment 3 times per day. Community information is also aired for local and national organisations regularly, including for the Ballina Shire Council, Health NSW and Service NSW

4 Topical information content

Regular interviews are aired. When the topic is of broad community interest. Locally produced topical information is encouraged and generally pre-recorded as a series of short programmes. Recent examples include “Man to Man” – Men’s Health. Living with Cancer – Ballina Cancer Network Advocacy Committee.

Related Legislation: Work Health and Safety Act 2012
Health and Safety Regulations 2012

Consulting Bodies: Community Broadcasting Association of Australia
Community Engagement Survey 2018

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